



| Additional Circulation | | |
|------------------------|---------------|---------------|
| Area | Subscribers | Readers* |
| West Virginia | 8,098 | 32,392 |
| Outside W.Va. | 421 | 1,684 |
| Bulk Delivery | 702 | 2,808 |
| In-house | 779 | 3,116 |
| Total: | 10,000 | 40,000 |

**Per our survey, every issue gets passed along to 4 people on average.*